

Inovatools

## Faster tool data export to tool management and CAM systems

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**Inovatool's Inocam portal allows its users access to a large selection of 3D models. The platform also features an interface with the Tools United database.**

Buying a tool is a matter of trust. Personal contact between the manufacturer and customer through expert consulting on the customer's premises or by telephone is an important sales channel. As Memo Ildirar, managing director and head of Sales and Marketing at Inovatools, explains, "Round-the-clock online sales are also increasing significantly. This is why our Inocam CAM/XML interface with, for example, Open Mind Hyper Mill is an important tool that allows us to offer our business partners and potential customers a better service and greater transparency and, above all, help them to save time."

The Inovatools Inocam platform allows users to download the digital counterpart of the Inovatools catalog and premium articles as a 3D model in STEP compliant with DIN 4003, as a 2D model compliant with ISO 13399 and XML, CAM and tool

management interfaces — including continuously enhanced and refined cutting data, the company explains.

In the Inovatools Inocam portal, after users have selected the 3D/STEP, 2D/DXF or CAM/XML interface, users can perform a full-text search, enter the article or order number or use the combined parameter and application search to locate the required tools, which are then made available for download in the relevant data format. Inovatools First-Choice Recommendation is an additional decision-making aid. This proposes a range of extra-powerful tools in the relevant application while you perform your search.

Memo Ildirar comments, "In addition to the interface with Hyper Mill, Inocam now features an interface with the Tools United tool database. This means that you can now select the Inovatools tools using our Inocut, Inoshop or Inocam toolfinder apps and display them in Tools United via Inocam download."

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